



CATEGORIES

LIST 2025

AWARDS

CATEGORIES

DESCRIPTION & CRITERIA

All weights sum to 100% per category. Further information available on “Rules Guidelines”.

COMMERCIAL EXCELLENCE

- 1. SALES & MARKETING PROFESSIONAL OF THE YEAR**
For individuals who deliver outstanding results through sales growth, market development, and innovative marketing strategies.
- 2. REVENUE & DISTRIBUTION MANAGER OF THE YEAR**
For professionals who optimise pricing, distribution channels, and forecasting to maximise business profitability.
- 3. HOSPITALITY CONSULTANT OF THE YEAR**
For consultants or advisors who provide strategic solutions and add measurable value to hospitality businesses.

OPERATIONAL EXCELLENCE

- 4. GENERAL MANAGER OF THE YEAR**
Recognising visionary leaders who inspire teams and ensure operational excellence.
- 5. FRONT OFFICE MANAGER OF THE YEAR**
For professionals who manage the first point of guest interaction with efficiency and excellence.
- 6. CONCIERGE OF THE YEAR**
Celebrating concierges who go above and beyond to create memorable guest experiences.
- 7. EXECUTIVE HOUSEKEEPER OF THE YEAR**
Recognising leaders who uphold the highest standards of cleanliness and guest comfort.
- 8. MAINTENANCE & FACILITIES MANAGER OF THE YEAR**
For professionals who ensure properties are safe, efficient, and sustainable.

FOOD & BEVERAGE EXCELLENCE

9. **CHEF OF THE YEAR**
Honouring chefs who display culinary mastery, creativity, and leadership.
10. **MEETINGS & EVENT MANAGER OF THE YEAR**
Recognising professionals who deliver exceptional conferences, meetings, and events that enhance guest experience and drive revenue.
11. **FOOD & BEVERAGE MANAGER OF THE YEAR**
Recognising managers who deliver strong operational and financial performance.
12. **RESTAURANT MANAGER OF THE YEAR**
For leaders who create outstanding guest dining experiences.
13. **BEVERAGE PROFESSIONAL OF THE YEAR (SOMMELIER/MIXOLOGIST)**
Celebrating experts in wine, cocktails, and beverage service.

INNOVATION & IMPACT

14. **FINANCE PROFESSIONAL OF THE YEAR**
Recognising financial leaders who ensure profitability and compliance.
15. **TALENT MANAGER OF THE YEAR**
For HR leaders building strong, inclusive, and skilled workforces.
16. **DIGITAL INNOVATION & TECHNOLOGY PROFESSIONAL OF THE YEAR**
Recognising professionals who transform hospitality through technology and digital solutions.
17. **SUSTAINABILITY & ESG PROFESSIONAL OF THE YEAR**
For professionals who champion sustainable practices and community impact.
18. **SPA & WELLNESS MANAGER OF THE YEAR**
Recognising managers creating exceptional wellness experiences.
19. **RISING STAR (UNDER 30 – ANY FUNCTION)**
For young professionals who show exceptional promise and achievement.

SPECIAL RECOGNITION

20. **TRAILBLAZER AWARD**
For individuals who have transformed and inspired the hospitality industry through vision and leadership.
21. **LEADER OF THE YEAR**
For outstanding leaders who embody vision, mentorship, and influence.